



Session Title: Park4SUMP - Towards a Parking Green Deal

Description:

A well-considered parking policy is a powerful tool in urban mobility policies.

Good parking management can help free up valuable public space, make cities more attractive, support the local economy and improve road safety. It can reduce vehicle traffic and congestion which helps combat air pollution and reduce greenhouse gas emissions.

Parking generates revenue that allows investment in other sustainable mobility measures as well as urban and social improvement.

Despite this, parking management has commonly been one of the least developed areas of a city's SUMP. It's often outsourced to third parties or even non-existent. Treating parking in a reactive rather than strategic manner has led to an oversupply of parking capacity, poor parking management and inner-city squares full of cars.

The Horizon 2020 project Park4SUMP uniquely considers the role of smart parking management in urban mobility planning. Reflecting on some of the very best parking management strategies in Europe, the Park4SUMP project will invite discussion on how parking management might develop and how to ensure that innovative parking solutions become part of cities' strategic SUMP.

Park4SUMP has also developed a participatory audit tool – named ParkPAD - to help bring parking policies to a new level, with parking as a change maker reshaping urban mobility.

This is a call for cooperation between all concerned: cities, the parking sector, and other stakeholders.